LOOKING BACK! ! !

Tarrant County
Community Voices in
Partnership for Health

Kick-off Meeting
February 8, 2012

MAPP
MOBILIZING FOR ACTION THROUGH
PLANNING AND PARTNERSHIPS (MAPP)

Tarrant County
Public Health

slide 1
1. A community-wide strategic planning tool for improving the public’s health

2. A method to help communities prioritize health issues, identify resources and take action
“Common Denominators”

All are issues that . . .

• affect every one of us

• have been previously identified

• our community has attempted to solve with varying degrees of success

**BUT**, they are still the same issues and most are getting worse!

**CONCLUSION:** NONE CAN BE SUCCESSFULLY ADDRESSED BY ANY ONE GROUP ACTING ALONE
MAPP offers a way to achieve 3 important goals

1. Creating strategic synergies
2. Competitive funding success
3. “REAL” health improvement
100 Community Partners

Working together on a common agenda with mutually reinforcing actions, shared measures and constant communication = positive “collective impact”

Improved Health

. . . and a host of others

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Accomplishments:

ONE
- Organize for Success / Partnership Development

TWO
- Visioning

THREE
- Assessments

FOUR
- Identify Strategic Issues

FIVE
- Formulate Goals and Strategies

SIX
- The Action Cycle
Recognition for MAPP in Tarrant County

Accreditation Highlight on Tarrant County Public Health - The TALHO Insider, Sept. 2012

The MAPP to Accreditation at Tarrant County Public Health - Tarrant County Physician, Nov. 2012 (Vol. 84 No. 11)

"MAPPing" the community, city and county - La Vida News - The Black Voice, July 26 - Aug. 1, 2012

Tarrant County Launches New Get Healthy Initiative – KERA, Feb. 8, 2012 (includes audio news report)

Tarrant County Public Health sees cooperation as a cure – Star Telegram, Feb. 8, 2012
I am looking over our MAPP agenda and you forgot to order donuts and schedule smoke breaks.

We will really hear the findings for visioning and assessment phases:

- Local Public Health System Assessment
- Forces of Change Assessment
- Community Health Status Assessment
- Community Themes and Strengths Assessment
INTRODUCING

Linda Pugh
JPS Health Network
Visioning Subcommittee Member
LOOKING FORWARD !!!

I look forward to gaining a little HINDSIGHT!
Tubb noted that major health concerns facing Tarrant -- such as diabetes and heart disease -- haven't changed in years.
Leading cause of death in US for all ages?

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Deaths</th>
<th>Deaths from Heart Disease</th>
</tr>
</thead>
<tbody>
<tr>
<td>1952</td>
<td>1,443,607</td>
<td>2,471,986</td>
</tr>
<tr>
<td>2012</td>
<td>518,607</td>
<td>616,828</td>
</tr>
</tbody>
</table>

Sources:
SO, What determines our HEALTH?

- **Physical Health**: eating well and being physically active.
- **Mental Health**: cope / manage stress for a healthy outlook
- **Social Health**: interacting / appreciating time with others
- **Spiritual Health**: a healthy, loving faith relationship
- **Environmental Health**: protecting the conditions in which we live
- **Intellectual Health**: value / active in learning new information.
- **Occupational Health**: supporting a productive life

**Lifestyle = 50%**

**Environment = 20%**

**Genetics = 20%**

**Medical Science = 10%**

*Source: March 1997. J. Of Public Health Mgmt. and Practice*
INCENTING BEHAVIOR?

$2.7$ Trillion in Annual Healthcare

Source: M. Hartman, A. Martin, J. Benson, A. Catlin, the National Health Expenditure Accounts Team. National Health Spending In 2011. Health Aff January 2013 vol. 32 no. 1 87-99
100+ Community Partners

Working together on a common agenda with mutually reinforcing actions, shared measures and constant communication = positive “collective impact”

Improved Health

...ALL of US

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NEXT STEPS

FIVE
• Formulate Goals and Strategies

SIX
• The Action Cycle

Community Health Improvement Plan for Tarrant County
Task Force Participation Form

Tarrant County Voices for Health (TCVFH) requests your participation in the completion of this important community initiative. We have different levels of participation to be considered for this process. Please review each of them and check off your projected level of involvement.

TCVFH Steering Committee members will follow-up with you regarding your level of commitment. Thank you in advance for your consideration.

☐ **Level One** - I would like to serve on the **Task Force** below (check box):

- Education Task Force
- Health Care Access Task Force
- Environment Task Force
- Partnerships Task Force

The Task Force groups are responsible for the following over the next 4 months:

- Goal and Strategy selection
- Action Plan development, implementation and evaluation

☐ **Level Two** - I would like to serve as one of the **Task Force Partners**.

Partners are invited to attend community meetings and events regarding strategic issues. You may volunteer your resources and expertise on behalf of yourself or your organization.

☐ **Level Three** - At this time, I only wish to remain informed about events.
AS YOU LEAVE, MAKE SURE YOU

• Go to the issue of greatest interest to you
  • Provide your contact information and
  • Receive further instructions

• Complete the evaluation form and drop in the boxes on your way out.
Thank you for making this a healthier world for ALL of US!