

## **Directions to Load-In Area for Setup Day, May 11, 2022**

- From Montgomery, turn on Harley Ave. and take your first left onto Gendy, then a right at the first stop sign onto Burnett-Tandy.
- At the parking booth tell the parking lot attendant that you are here to setup your booth for the Senior Synergy Expo.
- Make the next left onto Tower Drive (going right towards the tower).
- Turn left as you get to the end of the street. You will load-in on your left. Once you have unloaded, you will need to move your auto from the dock to a parking space in this area. You can park in the underground parking garage on the event day. Entrance to the garage is shown on this map. **Will Rogers doesn't permit loading or unloading through the elevator in the underground parking garage. All vendors MUST unload on the North End. If you are pulling a trailer you must unload and then park your trailer in the Harley Lot.** (Shown on the map)

### **Conclusion of the Expo:**

When leaving the event please allow our guest to access the elevators or escalators first. Many are trying to catch their bus ride. Will Rogers has only 1 set of elevators which access the underground parking. When breaking down your booth and transporting items to your vehicle, Will Rogers prefer you exit the North end of the exhibit hall. Where the loading/unloading docks are located.

### **DIRECTIONS TO WILL ROGERS – AMON G. CARTER JR. EXHIBITS HALL**

**FROM THE NORTH:** Take I-35W south to downtown Fort Worth – Exit I-30 West towards Abilene – Travel approximately three miles past downtown Fort Worth to the Montgomery Street Exit (Exit 11) – Turn north (right) on Montgomery Street. Right on Harley, Left on Gendy.

**FROM THE SOUTH:** Take I-35 north to downtown Fort Worth – Exit I-30 West towards Abilene – Travel approximately three miles past downtown Fort Worth to the Montgomery Street (Exit 11) - Turn north (right) on Montgomery Street. Right on Harley, Left on Gendy.

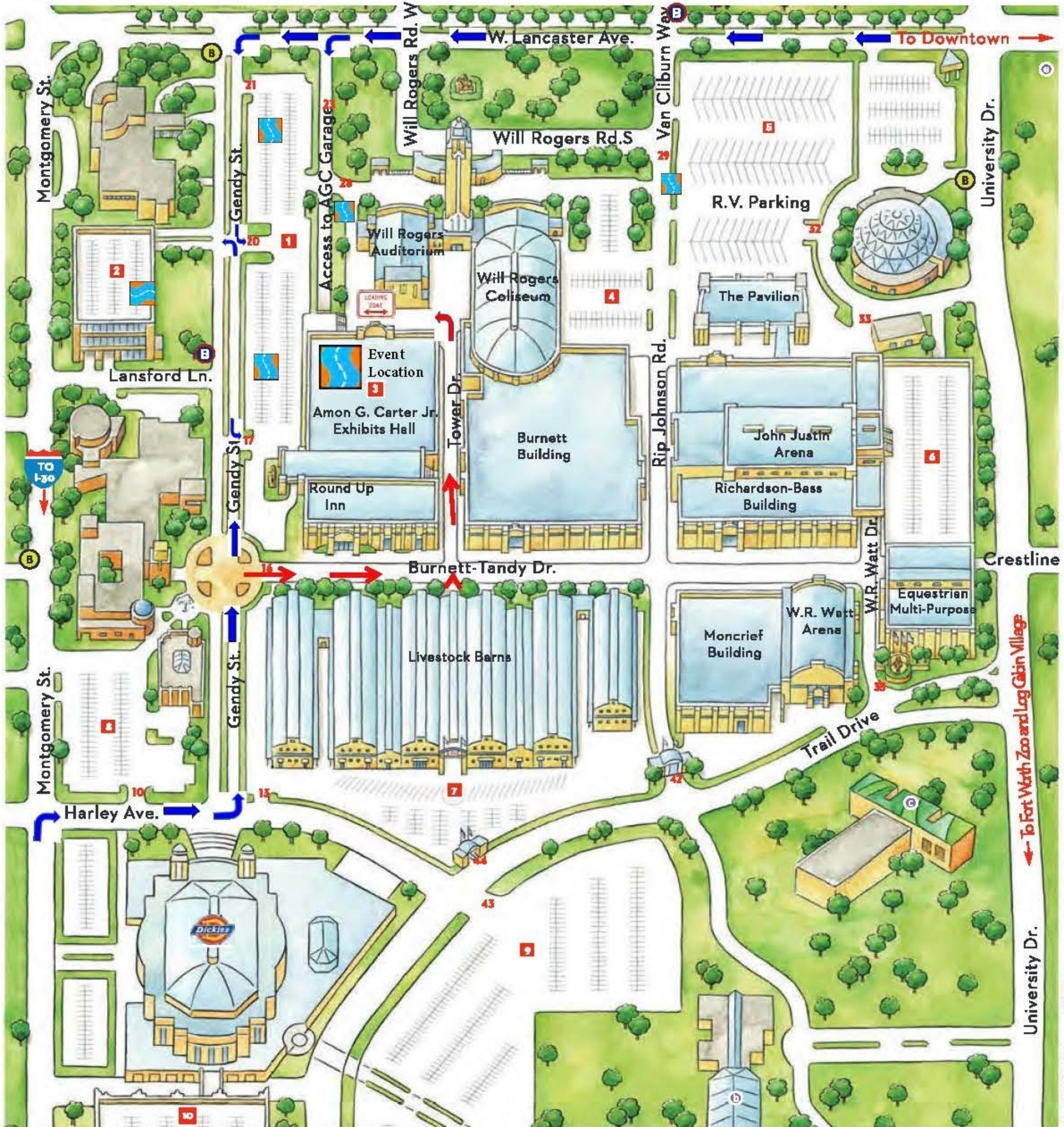
**FROM THE EAST** – Take I-30 West approximately three miles past downtown Fort Worth to the Montgomery Street (Exit 11) – Turn north (right) on Montgomery Street. Right on Harley, Left on Gendy.

**FROM THE WEST** – Take I-30 East to the Montgomery Street (Exit 11) – Turn north (left) on Montgomery Street. Turn Right on Harley and Left on Gendy.



# WILL ROGERS MEMORIAL CENTER

# PARKING



### WILL ROGERS MEMORIAL CENTER PARKING

- |                           |                     |
|---------------------------|---------------------|
| 1 West/Orange Lot         | 6 Equestrian Garage |
| 2 Western Heritage Garage | 7 South Red Lot     |
| 3 Amon G. Carter Garage   | 8 North Harley Lot  |
| 4 East Coliseum/Red Lot   | 9 Yellow Lots       |
| 5 North Red Lot           | 10 Chevrolet Garage |

### TRANSPORTATION

- The "T" Bus Stops  
817.215.8600 ★ The-T.com
- Fort Worth Bike Sharing  
817.348.0043 ★ FortWorth.bCycle.com

Keep up with all the upcoming events at Will Rogers:

- facebook.com/WillRogersMC
  - twitter.com/WillRogersMC
- 3401 W. Lancaster Avenue  
Fort Worth, Texas 76107  
817.392.SHOW (7469)  
WillRogersMemorialCenter.com

Exhibitor & Sponsor Set Up Day and Event Day