



1 SELECT SPONSORSHIP LEVEL

- SOLD** \$15,000 **TITLE Sponsor** \$2,500 **EMERALD Sponsor**
 \$10,000 **PLATINUM Sponsor** \$1,000 **SAPPHIRE Sponsor**
 \$ 5,000 **DIAMOND Sponsor** \$ 500 **RUBY Sponsor**

2 PROVIDE COMPANY INFORMATION

Company Name (As it will appear in all applicable publicity): _____

Service(s) your Company Provide(s): _____

Address: _____

City/State/Zip: _____

A) Executive/Mgr. Contact: _____

Phone: _____ Email: _____

B) Booth Contact name: _____

Work#: _____ Cell#: _____

Email: _____

Booth Contact Mailing Address (if different from above): _____

Authorized Signature: _____ Date: _____

3 ADDITIONAL SERVICES

(Not included in your sponsorship)

- WiFi
 Electricity *
 Extra chairs # _____
 Extra lunches _____ x \$10 = \$ _____
 Extra Parking Passes _____ x \$10 = \$ _____
Additional Services Subtotal \$ _____

** Yes, I would like to donate an item for the door prize drawing.

4 MAIL CHECK & COMPLETED FORM

Sponsorship Level Amt. \$ _____

Add'l Service(s) Subtotal \$ _____

Grand Total \$ _____

Make check payable to:
Tarrant Special Events Foundation
 C/O Kathryn Rotter, Tarrant County 100 E.
 Weatherford St., Ste. 501, Fort Worth, TX 76196

5 EMAIL HIGH-RES LOGO

For printing purposes, logo must be 300 dpi resolution or higher. Email high-res logo to klotter@tarrantcounty.com
 To guarantee your sponsorship acknowledgment in advertising and printing, please provide logo by February 29, 2020.

*If you ordered electricity all exhibitors must provide their own extension cords. If electricity isn't ordered in advance we cannot honor request on the day of the event.

** Door Prizes - The item or service must be a min. value of \$35.00. Donated items may be used for a Bingo prize, workshops and/or a general door prize. If donating a door prize, the Senior Synergy Expo Committee would like to have these donations no later than April 26th, if at all possible.



NEW DATE TO BE DETERMINED

8:30 a.m. - 1:30 p.m.

Will Rogers - Amon G. Carter Jr. Exhibits Hall

For more information, contact Kathryn Rotter at
 klotter@tarrantcounty.com or 817-884-1234.

ABOUT SENIOR SYNERGY EXPO 2020

NEW DATE TO BE DETERMINED

8:30 a.m. - 1:30 p.m.

Will Rogers - Amon G. Carter Jr. Exhibits Hall

3400 Burnett-Tandy Drive • Fort Worth, TX 76107

Tarrant County Judge Glen Whitley invites you to participate in the 2020 Senior Synergy Expo. It is a health and lifestyle event for boomers, seniors and caregivers! Attendees are able to learn about the various services and opportunities for living a healthy, safe and productive life well into their golden years. Thanks to our generous sponsors we are able to offer attendees the following:

- * Free admission
- * Free lunch
- * Free workshops
- * Free parking
- * Free health screenings
- * Free tote bag

In 2019, the Expo had over 3000 registrations,
190 + exhibitors and 100 + volunteers.

We hope you'll join us in 2020 for all the fun!



2020 SPONSOR BENEFITS

Due to advertising and printing deadlines, please respond by Friday, February 29, 2020 to ensure a sponsorship listing.

TITLE SPONSOR

SOLD

\$15,000

- Organization's banner displayed on the stage located in the West Texas Exhibit Hall
- Stage announcement honoring your company during the Judge's welcome speech
- Opportunity for your organization to address the audience from the stage
- Up to 2 exhibit booths with your choice of a premium exhibit space
- Organization featured in the Tarrant County Judge's newsletter
- Full page advertisement in the event program
- Organization's logo on tote bag and Senior Synergy Expo volunteer t-shirts
- Opportunity for promotional item in tote bag
- Organization's logo to be placed on Attendee Bingo Card
- Organization's logo will have premier placement on all advertising material
- Organization's name announced throughout the event
- Organization's logo will appear on projection screen as Title Sponsor
- Organization's logo will be listed in the event program as Title Sponsor
- Organization's logo listed in workshop area
- Organization's logo on the Senior Synergy Expo website
- Door prize giveaway opportunities
- Up to 12 complimentary box lunches
- Up to 12 complimentary parking passes

PLATINUM SPONSOR

\$10,000

- Organization's banner displayed in the main parking lot
- Stage recognition during the Judge's welcome speech
- Signage posted at entrance gate
- Opportunity for your organization to address the audience from the stage
- Up to 2 exhibit booths with your choice of a premium exhibit space
- Organization featured in the Tarrant County Judge's newsletter
- 3/4 page advertisement in the event program
- Organization's logo on tote bag and Senior Synergy Expo volunteer t-shirts
- Opportunity for promotional item in tote bag
- Organization's logo to be placed on Attendee Bingo Card
- Organization's logo will have premier placement on all advertising material
- Organization's name announced throughout the event
- Organization's logo will appear on projection screen as Platinum Sponsor
- Organization's logo will be listed in the event program as a Platinum Sponsor
- Organization's logo listed in the workshop area
- Organization's logo on the Senior Synergy Expo website
- Door prize giveaway opportunities
- Up to 12 complimentary box lunches
- Up to 12 complimentary parking passes

DIAMOND SPONSOR

\$5,000

- One exhibit booth with your choice of a premium exhibit space
- Organization will be recognized in the Tarrant County Judge's newsletter
- 1/2 page advertisement in event program
- Organization's logo on tote bag and Senior Synergy Expo volunteer t-shirts
- Organization's logo will have preferred placement on all advertising material
- Organization's name announced throughout the event
- Organization's logo will appear on projection screen as a Diamond Sponsor
- Organization's logo will be listed in the event program as a Diamond Sponsor
- Organization's logo listed in the workshop area
- Organization's logo on the Senior Synergy Expo website
- Door prize giveaway opportunities
- Up to 10 complimentary box lunches
- Up to 10 complimentary parking passes

EMERALD SPONSOR

\$2,500

- One exhibit booth with your choice of exhibit space
- Organization will be recognized in the Tarrant County Judge's newsletter
- Organization's logo on tote bag and Senior Synergy Expo volunteer t-shirts
- Organization's logo will appear on all advertising material
- Organization's name announced throughout the event
- Organization's logo will appear on projection screen
- Organization's logo will be listed in the event program
- Organization's logo listed in the workshop area
- Organization's logo on the Senior Synergy Expo website
- Door prize giveaway opportunities
- Up to 8 complimentary box lunches
- Up to 8 complimentary parking passes

SAPPHIRE SPONSOR \$1,000

- One exhibit booth
- Organization will be recognized in the Tarrant County Judge's newsletter
- Organization's name on Senior Synergy Expo volunteer t-shirts
- Organization's name will be listed in the event program
- Organization's name on the Senior Synergy Expo website
- Door prize giveaway opportunities
- Up to 6 complimentary box lunches
- Up to 6 complimentary parking passes

RUBY SPONSOR \$500

- One exhibit booth
- Organization's name will be listed in the event program
- Organization's name on the Senior Synergy Expo website
- Door prize giveaway opportunities
- Up to 4 complimentary box lunches
- Up to 4 complimentary parking passes