6th Annual SENIOR SYNERGY EXPO

www.SeniorSynergyExpo.com

# SPONSOR COMMITMENT FORM

Thursday, May 3, 2018 • 8:30 a.m. - 1:30 p.m.
Will Rogers - Amon G. Carter Jr. Exhibits Hall

## 1 SELECT SPONSORSHIP LEVEL

SOLD ☐ $15,000 TITLE Sponsor
☐ $10,000 PLATINUM Sponsor
☐ $5,000 DIAMOND Sponsor
☐ $2,500 EMERALD Sponsor
☐ $1,000 SAPPHIRE Sponsor
☐ $500 RUBY Sponsor

## 2 PROVIDE COMPANY INFORMATION

Company Name (As it will appear in all applicable publicity):

_____

Service(s) your Company Provide(s):_____

Address: _____

City/State/Zip: _____

A) Executive/Mgr. Contact: _____

Phone: _____ Email: _____

B) Booth Contact name: _____

Work#: _____ Cell#: _____

Email: _____

Booth Contact Mailing Address (if different from above): _____

Authorized Signature:

_____ Date: _____

## 3 ADDITIONAL SERVICES

*(Not included in your sponsorship)*

☐ WiFi *
☐ Electricity *
☐ Extra chairs # _____
☐ Extra lunches _____ x $10= $____
☐ Extra Parking Passes ___ x $10 = $____
**Additional Services Subtotal $____**

## 4 MAIL CHECK & COMPLETED FORM

Sponsorship Level Amt. $_____
Add'l Service(s) Subtotal $_____
**Grand Total $_____**

***Make check payable to:***
**Tarrant Special Events Fund**

## 5 EMAIL HIGH-RES LOGO

For printing purposes, logo must be 300 dpi resolution or higher.
To guarantee your sponsorship acknowledgement in advertising and printing, please provide logo by February 16, 2018
Email high-res logo to klrotter@tarrantcounty.com

* Electricity and WiFi availability is very limited. Please submit your request as early as possible since all accommodations are on a first-come, first-serve basis. All exhibitors must provide their own extension cords. Unfortunately, we cannot honor requests for these services the day of the event.

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For more information, contact Kathryn Rotter at
klrotter@tarrantcounty.com or 817-884-1234.

# ABOUT SENIOR SYNERGY EXPO 2018

## Thursday - May 3, 2018

### 8:30 a.m. - 1:30 p.m.

### Will Rogers - Amon G. Carter Jr. Exhibits Hall

3400 Burnett-Tandy Drive • Fort Worth, TX 76107

Tarrant County Judge Glen Whitley invites you to participate in the 2018 Senior Synergy Expo. It is a health and lifestyle event for boomers, seniors and caregivers! Attendees are able to learn about the various services and opportunities for living a healthy, safe and productive life well into their golden years. Thanks to our generous sponsors we are able to offer attendees the following:

* **Free admission**
* **Free lunch**
* **Free workshops**
* **Free parking**
* **Free health screenings**
* **Free tote bag**

**In 2017, the Expo had over 2000 registrations, 180+ exhibitors and 100+ volunteers.**

**We hope you'll join us in 2018 for all the fun!**

# 2018 SPONSOR BENEFITS

**Due to advertising and printing deadlines, please respond by Friday, February 16, 2018 to guarantee sponsorship acknowledgment in advertising and printing.**

## TITLE SPONSOR — $15,000

SOLD

- Organization's banner displayed on the stage located in the West Texas Exhibit Hall
- Stage announcement honoring your company during the Judge's welcome speech
- Opportunity for your organization to address the audience from the stage
- Up to 2 exhibit booths with your choice of a premium exhibit space
- Organization featured in the Tarrant County Judge's newsletter
- Full page advertisement in the event program
- Organization's logo on tote bag and Senior Synergy Expo volunteer t-shirts
- Opportunity for promotional item in tote bag
- Organization's logo to be placed on Attendee Bingo Card
- Organization's logo will have premier placement on all advertising material
- Organization's name announced throughout the event
- Organization's logo will appear on projection screen as Title Sponsor
- Organization's logo will be listed in the event program as Title Sponsor
- Organization's logo listed in workshop area
- Organization's logo on the Senior Synergy Expo website
- Door prize giveaway opportunities
- Up to 12 complimentary box lunches
- Up to 12 complimentary parking passes

## PLATINUM SPONSOR — $10,000

- Organization's banner displayed in the main parking lot
- Stage recognition during the Judge's welcome speech
- Signage posted at entrance gate
- Opportunity for your organization to address the audience from the stage
- Up to 2 exhibit booths with your choice of a premium exhibit space
- Organization featured in the Tarrant County Judge's newsletter
- 3/4 page advertisement in the event program
- Organization's logo on tote bag and Senior Synergy Expo volunteer t-shirts
- Opportunity for promotional item in tote bag
- Organization's logo to be placed on Attendee Bingo Card
- Organization's logo will have premier placement on all advertising material
- Organization's name announced throughout the event
- Organization's logo will appear on projection screen as Platinum Sponsor
- Organization's logo will be listed in the event program as a Platinum Sponsor
- Organization's logo listed in the workshop area
- Organization's logo on the Senior Synergy Expo website
- Door prize giveaway opportunities
- Up to 12 complimentary box lunches
- Up to 12 complimentary parking passes

## DIAMOND SPONSOR — $5,000

- One exhibit booth with your choice of a premium exhibit space
- Organization will be recognized in the Tarrant County Judge's newsletter
- 1/2 page advertisement in event program
- Organization's logo on tote bag and Senior Synergy Expo volunteer t-shirts
- Organization's logo will have preferred placement on all advertising material
- Organization's name announced throughout the event
- Organization's logo will appear on projection screen as a Diamond Sponsor
- Organization's logo will be listed in the event program as a Diamond Sponsor
- Organization's logo listed in the workshop area
- Organization's logo on the Senior Synergy Expo website
- Door prize giveaway opportunities
- Up to 10 complimentary box lunches
- Up to 10 complimentary parking passes

## EMERALD SPONSOR — $2,500

- One exhibit booth with your choice of exhibit space
- Organization will be recognized in the Tarrant County Judge's newsletter
- Organization's logo on tote bag and Senior Synergy Expo volunteer t-shirts
- Organization's logo will appear on all advertising material
- Organization's name announced throughout the event
- Organization's logo will appear on projection screen
- Organization's logo will be listed in the event program
- Organization's logo listed in the workshop area
- Organization's logo on the Senior Synergy Expo website
- Door prize giveaway opportunities
- Up to 8 complimentary box lunches
- Up to 8 complimentary parking passes

## SAPPHIRE SPONSOR — $1,000

- One exhibit booth
- Organization will be recognized in the Tarrant County Judge's newsletter
- Organization's name on Senior Synergy Expo volunteer t-shirts
- Organization's name will be listed in the event program
- Organization's name on the Senior Synergy Expo website
- Door prize giveaway opportunities
- Up to 6 complimentary box lunches
- Up to 6 complimentary parking passes

## RUBY SPONSOR — $500

- One exhibit booth
- Organization's name will be listed in the event program
- Organization's name on the Senior Synergy Expo website
- Door prize giveaway opportunities
- Up to 4 complimentary box lunches
- Up to 4 complimentary parking passes